



ANNUAL REPORT 2021

Hope in Northern Virginia



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2021 STRATEGIC PLAN

HOPE is a Christ-centered crisis pregnancy center that provides caring support and assistance to pregnant women as it has for 45 years. HOPE adheres to its moral position on abortion based on its belief in God and the sanctity of life as given by Him. HOPE has existed for over 45 years to empower women facing crisis pregnancies to choose life, and the need has only increased. On average five babies are aborted every day a mile from HOPE's doors.

Over the decades, HOPE has provided a welcoming and warm atmosphere to any woman who calls for an appointment or knocks on HOPE's door. HOPE believes that the best way to help the unborn child is to help the mother. Here at HOPE House, a pregnant woman receives help in a confidential setting from a caring volunteer. As needed pregnancy tests are provided, referral appointments are made, and plans are developed for immediate help and continued assistance. A woman who comes to HOPE receives support throughout her pregnancy, the birth of her baby, and her newborn.

We are committed to ensuring that all women facing a crisis pregnancy are offered options based on hope rather than fear. It is our aim that the epidemic of abortion in our community will be abolished through the love and compassion of centers like ours in sharing the hope of our faith. HOPE is also committed to ensuring that our clients choose abundant life and offers a variety of spiritual, emotional, and practical resources to encourage them in their journey as moms.

It is the right of every pregnant woman to give birth and the right of every child to be born. HOPE believes that all babies, no matter their circumstance, are blessings and that pregnancy is a gift to be celebrated. At HOPE the life and well-being of the pregnant woman, her unborn baby, and newborn are always respected! It is the love and concern of our volunteers for all that enter that is the heart of HOPE in Northern Virginia.

Vision Statement

Hope's vision is to end the crises surrounding reproductive behavior in Northern Virginia by empowering our clients to choose abundant life in Jesus Christ.

Mission Statement

Hope's mission is to provide Christ-centered, empowering education to equip our clients to embrace God's design for their reproductive health.

ORGANIZATION SUMMARY

Board of Directors

Joanna James, President

Susan Rathje, Vice-President

Justine Powell, Secretary

Sarith Kossowsky, Treasurer

Paola Gonzalez-Pigg, Member

Rebekah Gantner, Member

Savannah Richards, Member

Staff

Ashley Williams, Executive Director

Madeleine Tate, Client Services Director

Karrie Graham, Office Manager

Melinda Kelly, Medical Director

Blair Smith, Nurse Manager

Client Programs

Through our pregnancy center, marketed to clients as Options Care Center, Hope provides the following services to women at no cost to them:

- Pregnancy tests and pregnancy options counseling;
- Limited obstetrical ultrasounds for pregnancy confirmation;
- Parenting classes, emotional, and material support through our Earn While You Learn program; and
- Emotional and spiritual support through Bible Studies and Healthy Relationships class.

2021 CLIENT SERVICES SUMMARY

Women Served

Total Clients	232
• New Clients	199
• Returning Clients	33
Total Client Visits	482
Total New Cases	179
• Abortion minded	37
• Abortion vulnerable	33
• Likely to Carry	73
• Not Applicable	35

Client Demographics

Age

• 15-19	14
• 20-24	43
• 25-29	55
• 30+	81

Volunteer Engagement

Distinct Volunteers	25
Volunteer Hours	488

Medical Services

Total Pregnancy Tests	144
By Test Result:	
• Positive	99
• Negative	33
• Inconclusive	12
By Client's Initial Assessment:	
• Abortion Minded	39
• Abortion Vulnerable	38
• Likely to Carry	60
• Unknown	7

Total Ultrasounds 104

By Client's Initial Assessments:

• Abortion Minded	11
• Abortion Vulnerable	19
• Likely to Carry	40

Prenatal Vitamin Packs 24

Material Support

Clients provided material support	50
• Diapers	71
• Car Seats	22
• Strollers	21

2021 ACCOMPLISHMENTS

Increasing Our Reach to Women Considering Abortion

As Hope's mission and vision shifted in 2021 with the introduction of medical services, Hope also saw a large shift in the number of abortion-minded (AM) and abortion-vulnerable (AV) clients we were able to reach. In 2021, 35% of new clients were assessed as either AM or AV. From 2020 to 2021, Hope saw a 288% increase in the overall number of AM/AV women coming through our doors.

Hope defines our target audience as the sexually at risk or abortion-vulnerable woman. Our organization defines the abortion-vulnerable woman as a woman who is facing obstacles toward choosing life.

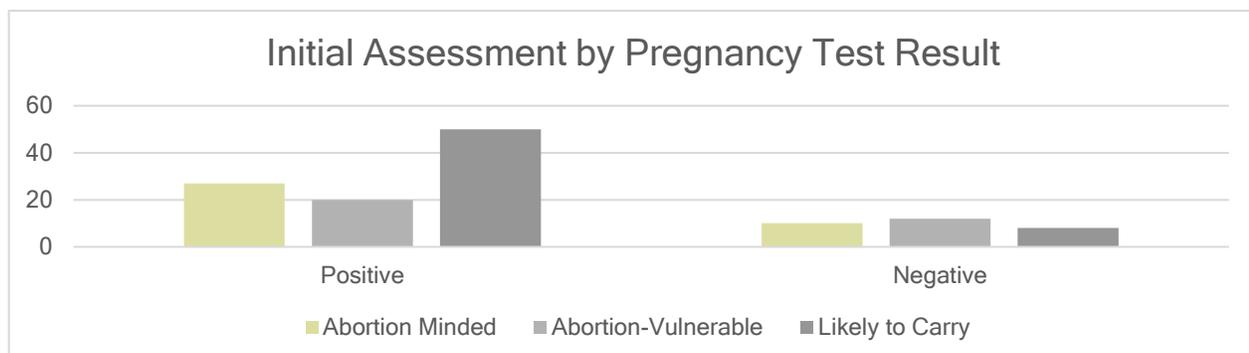
Reaching Women at Risk of Crisis Pregnancy

Hope provided 144 pregnancy tests in 2021. This is a more than 500% increase from 2020 when we provided 23 pregnancy tests.

Among women who received a positive pregnancy test from our center, 47% were initially assessed as AM/AV. Our advocates helped these women explore and understand their pregnancy options, provided emotional and spiritual support, and made sure they had access to information, such as the Before You Decide magazine and referrals for services to meet ongoing needs.

The percentage of women assessed as AM/AV was higher, at 66%, for those receiving a negative test. During discussions following a negative test result, advocates can provide information about sexual integrity, healthy relationships, and engage in spiritual discussion with our clients. These conversations will become more robust as we begin offering testing and treatment for two common STIs.

A Sexual Health appointment type was also added to our online scheduling tool in 2021 to allow clients the opportunity to come in to discuss sexual and reproductive health, STI, and relationship concerns.



Providing for Spiritual Wellbeing & Sharing Truth About God's Design

To provide increased focus on spiritual wellbeing, advocates and class facilitators have begun to recommend classes to clients based on information shared during their initial intake and have increased the focus on relationship building during visits, with Bright Course videos as a tool to facilitate, but not the purpose for the visit.

This year, Hope's staff developed a curriculum for our Know Your Body, Know Your Worth class and began offering them to our clients and young women in the community. Two versions of the curriculum were created to meet the needs of different target audiences.

We also continue to seek and grow relationships with local churches. We held our first Open House for local church leaders as an opportunity for relationship building and to present this curriculum as an offering for their youth ministry.

Increasing Funding for Critical Services

In 2021, Hope raised over \$430,000. This is more than a 50% increase from 2020, which was another record-breaking year for Hope. This increase in funds has been essential as we expand our services.

Fund	Amount Raised
Building	\$58,571
Medical Fund	\$66,392
Program Fund	\$308,328
Total	\$433,291

This funding also supported the purchase of our new building which we have been able to use to solidify ourselves as a haven for life in our community.