



# ANNUAL REPORT 2022

**Hope in Northern Virginia**



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# 2022 STRATEGIC PLAN

Hope in Northern Virginia (Hope in NOVA) is a Christ-centered crisis pregnancy center providing caring support and assistance to pregnant women as it has for 50 years. Hope in NOVA adheres to its moral position on abortion based on its belief in God and the sanctity of life as given by Him. Hope In NOVA has existed for over 50 years to empower women facing crisis pregnancies to choose life, and the need has only increased. On average six to eight babies are aborted every day less than a mile from Hope in NOVA's doors.

Over the decades, Hope in NOVA has provided a welcoming and warm atmosphere to any woman who calls for an appointment or knocks on Hope in NOVA's door. Hope in NOVA believes that the best way to help the unborn child is to help the mother. Here at Hope in NOVA, a pregnant woman receives help in a confidential setting from caring staff or volunteers. As needed, Hope in NOVA provides pregnancy tests, limited obstetrical ultrasounds, counseling, STI testing & treatment, prenatal vitamins, referral appointments, and plans are developed for immediate help and continued assistance. A woman who comes to Hope in NOVA receives support throughout her pregnancy, the birth of her baby, and her newborn.

We are committed to ensuring that all women facing a crisis pregnancy are offered options based on hope rather than fear. It is our aim that the epidemic of abortion in our community will be abolished through the love and compassion of centers like ours in sharing the hope of our faith. Hope in NOVA is also committed to ensuring that our clients choose abundant life and offers a variety of spiritual, emotional, and practical resources to encourage them in their journey as moms.

It is the right of every pregnant woman to give birth and the right of every child to be born. Hope in NOVA believes that all babies, no matter their circumstance, are blessings and that pregnancy is a gift to be celebrated. At Hope in NOVA the life and well-being of the pregnant woman, her unborn baby, and newborn are always respected! It is the love and concern of our staff and volunteers for all who enter that is the heart of Hope in Northern Virginia.

## **Vision & Mission Statement**

Hope in NOVA's vision is to end the crises surrounding reproductive behavior in Northern Virginia by empowering our clients to choose abundant life in Jesus Christ. Hope in NOVA's mission is to provide Christ-centered, empowering education to equip our clients to embrace God's design for their reproductive health to choose LIFE!

# ORGANIZATION SUMMARY

## Board of Directors

Justine Powell, President

Savannah Richards, Vice-President

Rebekah Gantner, Secretary

Frank Railing, Treasurer

## Staff

MaryBeth Cobble, Executive Director

Betsy Gurley, Client Services

Ana Gonzalez, Office Manager

Selene Cerankosky, Client Advocate

Melinda Kelly, Medical Director

Blair Smith, Nurse Manager

Marni Plaster, Nurse Sonographer

## Client Programs

Through our pregnancy center, marketed to clients as Options Care Center, Hope in

NOVA provides the following services to women at no cost to them:

- Pregnancy tests and pregnancy options counseling;
- Limited obstetrical ultrasounds for pregnancy confirmation;
- Parenting classes, emotional, and material support through our Earn While You Learn program; and
- Emotional and spiritual support through Bible Studies and Healthy Relationships class.

# 2022 CLIENT SERVICES SUMMARY

## Women Served

|                       |     |
|-----------------------|-----|
| • New Clients         | 147 |
| • Returning Clients   | 19  |
| Total Client Visits   | 232 |
| Total New Cases       | 147 |
| • Abortion minded     | 50  |
| • Abortion vulnerable | 51  |
| • Likely to Carry     | 48  |
| • Not Applicable      | 14  |

## Client Demographics

### Age

|         |    |
|---------|----|
| • 15-19 | 23 |
| • 20-24 | 48 |
| • 25-29 | 43 |
| • 30+   | 46 |

## Volunteer Engagement

|                     |        |
|---------------------|--------|
| Distinct Volunteers | 17     |
| Volunteer Hours     | 447.25 |

## Medical Services

|                                 |     |
|---------------------------------|-----|
| Total Pregnancy Tests           | 308 |
| By Test Result:                 |     |
| • Positive                      | 215 |
| • Negative                      | 73  |
| • Inconclusive                  | 7   |
| By Client's Initial Assessment: |     |
| • Abortion Minded               | 69  |
| • Abortion Vulnerable           | 51  |
| • Likely to Carry               | 84  |
| • Unknown                       | 11  |

## Total Ultrasounds 165

### Client Ethnicity:

|                     |
|---------------------|
| • Hispanic 38.2%    |
| • African 18%       |
| • Other/Unknown 15% |
| • Caucasian 11.4%   |
| • Asian 10.8%       |
| • East Indian 6.6%  |

### Top 4 Zip Codes:

22204  
22003  
22042  
22030

# 2022 ACCOMPLISHMENTS

## Increasing Our Reach to Women Considering Abortion

As Hope in NOVA's mission and vision continued in 2022 providing medical services, Hope in NOVA also saw a large shift in the number of abortion-minded (AM) and abortion-vulnerable (AV) clients we were able to reach. In 2022, 65% of new clients were assessed as either AM or AV.

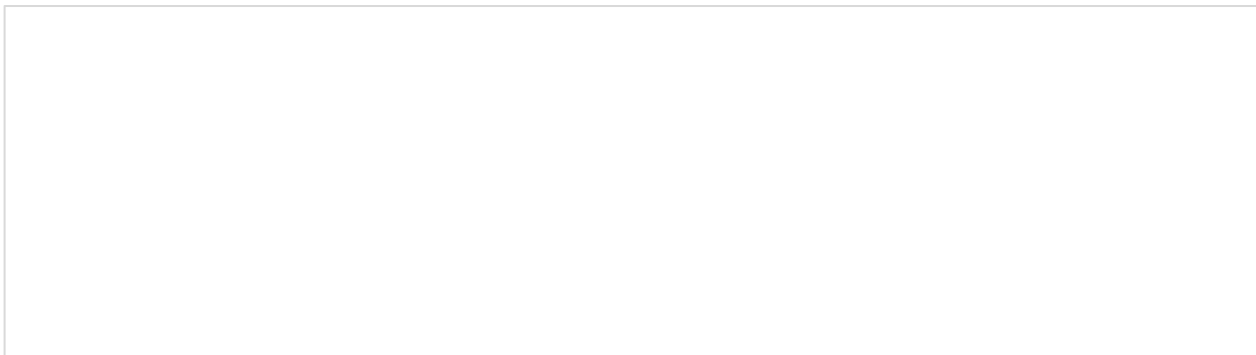
*Hope defines our target audience as the sexually at risk or abortion-vulnerable woman. Our organization defines the abortion-vulnerable woman as a woman who is facing obstacles toward choosing life.*

## Reaching Women at Risk of Crisis Pregnancy

Hope in NOVA provided 308 pregnancy tests in 2022. This is an increase of 164 pregnancy tests compared to 144 given in 2021.

Among women who received a positive pregnancy test from our center, our staff and volunteers helped these women explore and understand their pregnancy options, provided emotional and spiritual support, and made sure they had access to information and referrals for services to meet ongoing needs.

Women assessed as AM/AV receiving a negative test were provided with information about sexual integrity, healthy relationships, and engaged in spiritual discussion with our staff and volunteers. As we continue offering STI testing and treatment, these discussions will continue by allowing clients the opportunity to come in to discuss sexual and reproductive health, STI, and relationship concerns.



## Providing for Spiritual Wellbeing & Sharing Truth About God's Design

To provide increased focus on spiritual wellbeing, staff, volunteers, advocates and class facilitators recommend classes to clients based on information shared during their initial intake and have increased the focus on relationship building during visits, with Bright Course videos as a tool to facilitate.

This year, Hope in NOVA's staff and volunteers continued sharing curriculum for "Know Your Body, Know Your Worth" classes, offering them to our clients and young women in the community.

We also developed new client engagement programs called, "Break Free in 2023" and "Safe People" curriculum to establish healthy relationships. In addition to building healthy relationships, we seek to help women who need after-abortion care via our new program, "Your Choice to Heal."

## Increasing Funding for Critical Services

| Fund         | Amount Raised    |
|--------------|------------------|
| Building     | \$14,850         |
| Medical Fund | \$65,601         |
| Program Fund | \$313,667        |
| <b>Total</b> | <b>\$394,118</b> |