



ANNUAL REPORT 2023

Hope in Northern Virginia



Email: hope@hopeinnova.org

Tel: (703)536-2020

Website: friendsofhopeinnova.org

7297 Route 29, Su L, Falls Church, VA 22042

TABLE OF CONTENTS

2024 Strategic Plan _____	3
Vision Statement _____	3
Mission Statement _____	3
Organization Summary _____	4
Board of Directors _____	4
Staff _____	4
Client Programs _____	4
2023 Client Services Summary _____	5
Women Served _____	5
Client Demographics _____	5
Volunteer Engagement _____	5
Medical Services _____	5
2023 Accomplishments _____	6
Increasing Our Reach to Women Considering Abortion _____	6
Reaching Women at Risk of Crisis Pregnancy _____	7
Increasing Funding for Critical Services _____	7

CENTER OVERVIEW

Hope in Northern Virginia (Hope in NOVA) is a Christ-centered crisis pregnancy center providing caring support and assistance to pregnant women as it has for 53 years. Hope in NOVA adheres to its moral position on abortion based on its belief in God and the sanctity of life as given by Him. Hope In NOVA has existed for over 53 years to empower women facing crisis pregnancies to choose life, and the need has only increased. On average six to ten babies are aborted every day less than a mile from Hope in NOVA's doors.

Over the decades, Hope in NOVA has provided a welcoming and warm atmosphere to any woman who calls for an appointment or knocks on Hope in NOVA's door. Hope in NOVA believes that the best way to help the unborn child is to help the mother. Here at Hope in NOVA, a pregnant woman receives help in a confidential setting from caring staff or volunteers. As needed, Hope in NOVA provides pregnancy tests, limited obstetrical ultrasounds, counseling, STI testing & treatment, prenatal vitamins, referral appointments, and plans are developed for immediate help and continued assistance. A woman who comes to Hope in NOVA receives support throughout her pregnancy, the birth of her baby, and her newborn.

We are committed to ensuring that all women facing a crisis pregnancy are offered options based on hope rather than fear. It is our aim that the epidemic of abortion in our community will be abolished through the love and compassion of centers like ours in sharing the hope of our faith. Hope in NOVA is also committed to ensuring that our clients choose abundant life and offers a variety of spiritual, emotional, and practical resources to encourage them in their journey as moms.

It is the right of every pregnant woman to give birth and the right of every child to be born. Hope in NOVA believes that all babies, no matter their circumstance, are blessings and that pregnancy is a gift to be celebrated. At Hope in NOVA the life and well-being of the pregnant woman, her unborn baby, and newborn are always respected! It is the love and concern of our staff and volunteers for all who enter that is the heart of Hope in Northern Virginia.

Vision Statement: Hope in NOVA's vision is to end the crises surrounding reproductive behavior in Northern Virginia by empowering our clients to choose abundant life in Jesus Christ.

Mission Statement: Hope in NOVA's mission is to provide Christ-centered medical services that empower, educate, and equip our patients to embrace God's design for their reproductive health.

ORGANIZATION SUMMARY

Board of Directors

Savannah Richards, President

Frank Railing, Vice President

Rebekah Gantner, Secretary

Stephanie Spanier, Treasurer

Suzanne Beecher, Member

Staff

MaryBeth Cobble, Executive Director

Betsy Gurley, Client Services

Ana Gonzalez, Office Manager

Selene Cerankosky, Development

Kathy O'Donoghue, Nurse
Sonographer

Terry Williams, Admin Assistant

Mikki Cassity, Community
Development

Anne Colevas, Client Advocate

Melinda Kelly, Medical Director

Blair Smith, Nurse Sonographer

Marni Plaster, Nurse Manager

Client Programs

Hope in NOVA provides the following services to women at no cost to them:

- Pregnancy tests and pregnancy options consulting.
- Limited obstetrical ultrasounds for pregnancy confirmation.
- STI Testing & Treatment.
- Bright Course Parenting classes, emotional, and material support through our Earn While You Learn program and Baby Boutique upon completion.
- Emotional and spiritual support through Bible Studies and Healthy Relationships class.

2023 CLIENT SERVICES SUMMARY

Women Served

- New Clients _____ 185
- Returning Clients _____ 13

Total Client Visits = 198

- Abortion minded _____ 52
- Abortion vulnerable _____ 53
- Likely to Carry _____ 44
- Not Applicable _____ 36

Client Demographics

Age

- 15-19 _____ 25
- 20-24 _____ 52
- 25-29 _____ 58
- 30+ _____ 57

Volunteer Engagement

Distinct Volunteers _____ **16**

Volunteer Hours _____ **378**

Medical Services

Total Ultrasounds _____ **152**

Total Pregnancy Tests _____ **194**

By Test Result:

- Positive _____ 149
- Negative _____ 34
- Inconclusive _____ 13

By Client's Initial Assessment:

- Abortion Minded _____ 14
- Abortion Vulnerable _____ 36
- Likely to Carry _____ 40
- Unknown _____ 59

Client Ethnicity:

- African 4.0%
- Asian 7.1%
- Caucasian 13.6%
- East Indian 1.0%
- Hispanic 40.4%
- Other/Unknown 10.6%

Top 4 Zip Codes:

- 22042
- 22003
- 22204
- 22041

2023 ACCOMPLISHMENTS

Increasing Our Reach to Women Considering Abortion

As Hope in NOVA's mission and vision continued in 2023 providing medical services, Hope in NOVA also saw a large shift in the number of abortion-minded (AM) and abortion-vulnerable (AV) clients we were able to reach. In 2023, 65% of new clients were assessed as either AM or AV.

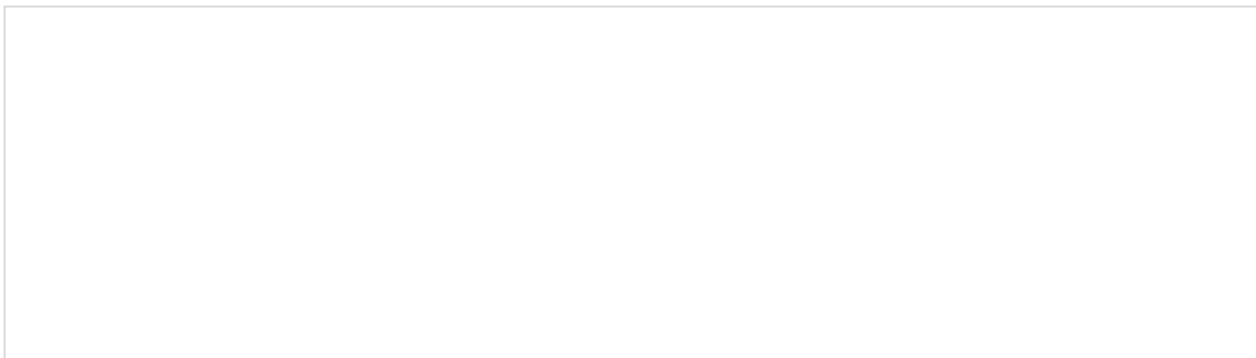
Reaching Women at Risk of Crisis Pregnancy

Hope in NOVA provided 194 pregnancy tests in 2023. This is an increase of 31 pregnancy tests compared to 163 given in 2022.

Among women who received a positive pregnancy test from our center, our staff and volunteers helped these women explore and understand their pregnancy options, provided emotional and spiritual support, and made sure they had access to information and referrals for services to meet ongoing needs.

Women assessed as AM/AV receiving a negative test were provided with information about sexual integrity, healthy relationships, and engaged in spiritual discussion with our staff and volunteers. As we continue offering STI testing and treatment, these discussions will continue by allowing clients the opportunity to come in to discuss sexual and reproductive health, STI, and relationship concerns.

Hope defines our target audience as the sexually at risk or abortion-vulnerable woman. Our organization defines the abortion-vulnerable woman as a woman who is facing obstacles toward choosing life.



Providing for Spiritual Wellbeing & Sharing Truth About God's Design

To provide increased focus on spiritual wellbeing, staff, volunteers, advocates, and class facilitators recommend classes to clients based on information shared during their initial intake and on the relationship building during visits, with Bright Course videos as a tool to facilitate.

We also offer help to women who need after-abortion care via our new program titled, "Your Choice to Heal."

Increasing Funding for Critical Services

Fund	Amount Raised
Medical Fund	\$40,000
Program Fund	\$576,965
Total	\$616,965